

2025 Community Partner Guide





📞 706-338-8747 📍 PO Box 1712 Watkinsville, GA 30677 ✉️ giving@butterflydreamsfarm.org

Subject: Partner with Us to Change Lives Through Equine Therapy

Dear Future Community Partner,

Butterfly Dreams Farm Equine Therapy is a nonprofit organization in Watkinsville, Georgia, dedicated to enhancing the lives of individuals with special needs through equine-assisted therapy. For nearly two decades, we've combined the skills of licensed therapists and PATH-certified instructors with the unique movement of horses to help children and adults build strength, confidence, communication skills, and independence.

Our programs—therapeutic riding and hippotherapy—serve individuals facing physical, cognitive, and emotional challenges. Unlike traditional therapy alone, equine-assisted services offer dynamic, motivating environments that promote meaningful progress and connection.

As a nonprofit, we rely on the generosity of community partners like you. Your support—whether financial, in-kind, or through sponsorship—helps fund therapy sessions, care for our horses, provide rider scholarships, and improve our facilities. Together, we can reach more families and continue offering these essential services.

Would you consider partnering with us? Every contribution makes a meaningful difference. We're also proud to recognize our sponsors through outreach materials, events, and social media as a small token of our gratitude.

Enclosed, you'll find more details about our work and ways to get involved. I would love the opportunity to speak with you about how your business can be part of this mission. Please feel free to reach out at 706-338-8747 or giving@butterflydreamsfarm.org at your convenience.

Thank you for considering this opportunity to make a lasting impact. We deeply appreciate your time and support—and we look forward to the possibility of partnering with you.

With gratitude,

KIMBERLY MILLER

Major Gifts Officer



2025 Sponsorship Levels & Benefits

As a 501(c)(3) nonprofit, Butterfly Dreams Farm relies on our Community Partners to help children and adults with disabilities thrive through equine-assisted therapy. Join us in making an impact.

Annual Benefit Level	Purpose \$5,000+	Connection \$2,500	Joy \$1,000	Hope \$500
Window decal to proudly display	✓	✓	✓	✓
Included in all BDFET digital recognition (emails, social, etc)	✓	✓	✓	✓
Personal handwritten thank-you note	✓	✓	✓	✓
Shout-out on Facebook	✓	✓	✓	✓
Listing on BDFET Community Partners webpage	✓	✓	✓	✓
Logo on Community Partners sign at the farm	✓	✓	✓	✓
Included in all BDFET Community Partner Signage	✓	✓	✓	✓
Butterfly Dreams Farm swag bag	✓	✓	✓	
Personal "Meet the Horses" farm tour	✓	✓		
Recognition plaque	✓			



Your Impact

Every session at Butterfly Dreams Farm is more than just a ride, it's a step toward healing, confidence, and connection. The average cost per annual cost participant is \$2,880. This includes:

- ✓ Certified therapeutic instructors
- ✓ Horse care (feed, farrier, vet, dental)
- ✓ Helmets, adaptive tack, equipment to assist riders during lessons.
- ✓ Individualized lesson planning
- ✓ Insurance, facility maintenance, staff training

Thanks to generous donors like you, many families receive these services at little or no cost.



COMMITMENT FORM

COMMUNITY PARTNER



Purpose
\$5,000+

☐

Connection
\$2,500

☐

Joy
\$1,000

☐

Hope
\$500

☐

In-Kind
Donation

☐

Business Name (As you want listed)

Phone Number

Business Address

CEO (if not primary contact)

Primary Contact Name

Secondary Contact Name (if needed)

Primary Contact Email

Secondary Contact Email

Primary Contact Phone

Secondary Contact Phone

PAYMENT INFORMATION

Payment Type:

Check Card In-Kind

Select Payment Schedule:

☐ One-time amount of \$ _____ on _____

☐ Monthly amount of \$ _____ on _____

☐ Quarterly amount of \$ _____ on _____

Would you like to sign up for email payment reminders?

Yes

No

Ways to Give:

If paying by card, please provide the following information:

Name on card

Card Number

Exp Date

CVV

If paying by check, please mail the check to:

**PO Box 1712
Watkinsville, GA 30677**

All contributions are tax-deductible
to the extent allowed by law.

By signing below, your business agrees to a one-year sponsorship commitment with Butterfly Dreams Farm Equine Therapy (BDFET), effective from the enrollment date and in accordance with the selected payment schedule and method. BDFET will honor all sponsorship benefits outlined or communicated during the sponsorship period and will respect the privacy of our partners. In return, sponsors agree not to misuse their relationship with BDFET, including refraining from direct solicitation of BDFET families, donors, or affiliates.

Signature: _____

Date: _____

For payment questions please contact Kimberly at giving@butterflydreamsfarm.org or at 706-338-8747.



The Impact of Your Support

“Our son Eli has Sanfilippo Syndrome, a rare condition that causes progressive physical and cognitive decline. Since 2018, hippotherapy at Butterfly Dreams has helped him maintain strength and balance and gives him a reason to use the few words he can. Riding is more than therapy—it’s something he truly loves. **The joy it brings him each week is priceless.** We’re so grateful to the staff, volunteers, and amazing horses for the difference they’ve made in Eli’s life and in ours.”

– Eli’s Family



“I discovered Butterfly Dreams through a class at UGA and I was hooked. The idea of children receiving therapy on horseback, surrounded by goats, ducks, and peacocks, was amazing. As a Horse Leader and Side Walker, I’ve seen kids light up with confidence and joy. One of my favorite riders, started out shy, but now **she beams with pride as she rides.** Being part of that progress—and hearing parents say therapy days are the highlight of their child’s week—reminds me why this work matters. Volunteering here has truly been a gift.”

– Mark, Volunteer

“Since beginning hippotherapy at Butterfly Dreams just a few months ago, Addie has made incredible progress. She’s gone from two-word phrases to speaking in full sentences—and she’s even working on tricky sounds like the letter ‘L.’ Despite a full year in traditional speech therapy, **nothing compares to the growth we’ve seen here.** Addie has completely fallen in love with the horses, especially Jonathan, and we’re so proud to see her confidence and communication blossom!”

–Addie’s Family



Your donation helps write the next success story. Join us in changing lives.